



**”Lobbying and undue influence
– where to draw the line?”**

2nd Inter-chapter Business Integrity Forum Session

16 November 2023

Introduction

This serie of inter-chapter BIF sessions was born from the firmness of a group of Transparency International European chapters (TI France, TI Greece, TI Italy, TI Slovenia, TI Spain and TI Sweden) in the need to promote the exchange of knowledge, challenges and best practices among their different European BIFs and its members in areas such as transparency, integrity, good governance, ethics, compliance, corruption prevention and sustainability, among others.

A warm welcome to all participating companies and congratulations to all the European chapters that make this possible by continuing to promote business integrity initiatives that transcend borders and unite voices against corruption.

Programme

Title: “Lobbying and undue influence – where to draw the line?”

Date: Thursday, 16 November, 2023, at 9:00-11:00 CET

Place: Microsoft Teams (link will be forwarded after registration to national BIF-contact)

RSVP to your national BIF-contact no later than 13 November COB

Programme

Welcome and Introduction

Introduction to lobbying and corruption

Stephanie Leisnert. Board member, TI Sweden and Senior Associate, Mannheimer Swartling

Practical in-house public affairs/ lobbying challenges and opportunities

Suzanne Håkansson, Senior Director, Government Affairs, Astra Zeneca

Regulation of lobbying in the EU, state of play across Member States and EU institutions

Raphaël Kergueno, Senior Policy Officer, TI EU

Practical lobbying and democracy: Challenges and solutions – from a consultant lobbyist's perspective

Patrik Westander, CEO, and Frida Blom, Head of Agency, Westander

Wrap up