

# STRENGTHENING THE PRINCIPLES OF SUSTAINABLE GOVERNANCE (THE "G" IN ESG-T)

1st Inter-chapter Business Integrity Forum Session. Host: TI Spain BIF



# Introduction

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This first inter-chapter BIF session was born from the firmness of a group of Transparency International European chapters (TI France, TI Greece, TI Italy, TI Slovenia, TI Spain and TI Sweden) in the need to promote the exchange of knowledge, challenges and best practices among their different European BIFs and its members in areas such as transparency, integrity, good governance, ethics, compliance, corruption prevention and sustainability, among others.

The session will focus specifically on “Strengthening the Principles of Sustainable Governance (The “G” In ESG-T)” and will be host by TI Spain, it will attempt to address the main practical challenges of good governance in 21st

century companies, the new requirements for Boards of Directors under the Corporate Sustainability Reporting Directive (CSRD) and the transparency of good governance and its interrelation with other ESG-T areas and elements.

Please welcome to all participating companies and congratulations to the all the European chapters that make this possible by continuing to promote business integrity initiatives that transcend borders and unite voices against corruption.



# Programe Agenda

## Title:

“Strengthening the principles of sustainable governance (the “G” in ESG-T)”.

## Speakers:

D. Ramón Pueyo Viñuales, Head of Sustainability and Corporate Governance Services, KPMG, Spain

Dña. Gail Wessels, Director of GRC and Internal Audit at Hotelbeds

## Date:

Monday, October 23, 2023, from 10:00 to 11:30.

## Place:

Microsoft Teams Platform

**10:00 h Welcome and introduction to the opening session**

**Prof. Dra. Silvina Bacigalupo**, TI-Spain Chair

**10:10 h Brief presentation of the Business Integrity Forums attending the session.**

**10:20 h “Strengthening the Principles of Sustainable Governance (The “G” In ESG-T)”**

**D. Ramón Pueyo Viñuales**

**Dña. Wail Wassels**

**Moderator: David Marínez**, Executive Director of TI-Spain

**11:00 h Questions, discussion and final highlights**

**11.30 h Farewell**



# About the speakers



**D. Ramón Pueyo Viñuales**

**Head of Sustainability and Corporate Governance Services, KPMG, Spain**

Partner in charge of sustainability and good governance at KPMG in Spain, joining the Firm in February 2005. He has always been dedicated to sustainability issues (ESG) and was part of the team that launched the first ESG fund in Spain in 2000. In 2001 he participated in the launch of what is now Sustainalytics, one of the world's leading ESG rating agencies. He has also been a member of the advisory boards of Inditex SA and Global Reporting Initiative (GRI).

He is a member of one of the committees of the International Corporate Governance Network and the World Business Council for Sustainable Development. He is the author of "Capitalist wolves. Stories of Success and Madness".



**Dña. Gail Wessels**

**Director of GRC and Internal Audit at Hotelbeds**

Gail Wessels is a governance, risk and compliance expert driven by doing business better through strengthening integrity, transparency and accountability. She has more than 20 years' leadership experience in financial services, has successfully delivered various transformation projects and is currently the Director of GRC and Internal Audit at Hotelbeds, a private equity backed global B2B travel technology business.

Gail is a seasoned GRC trainer and course designer, working with various institutions including the International Compliance Association, the leading global provider of professional, certificated qualifications in AML, GRC and financial crime prevention.



# Next session

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**“Lobbying and undue influence: where to draw the line?”**

November 16th, 2023

Host: TI Sweden BIF

**SAVE THE DATE!**



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Transparency International is the world's leading non-governmental organization in the fight against corruption. With more than 100 chapters around the world, Transparency International has extensive global experience and knowledge of corruption.